

APRIL 2024 MEMBERSHIP IMPACT REPORT

A Report from American Legion National Headquarters



VOICES

"Making a movie about Pop-Tarts has led to so many wonderful, unexpected surprises, and as a car guy, I honestly cannot believe our film's logo will be on an INDYCAR entry this weekend. I am grateful to Chip Ganassi Racing for making this happen, and honored to be affiliated with The American Legion and the work they do to support American veterans."

- Comedian/actor Jerry Seinfeld, in advance of the April 21 Acura Grand Prix INDYCAR race at Long Beach, Calif., in which Chip Ganassi Racing rising star Linus Lundqvist drove the No. 8, co-branded car to promote "Unfrosted," which debuts May 3 on NetFlix, and The American Legion's Be the One mission to prevent veteran suicide

751,000+

Number of Instagram plays in April, to go along with 12,200+ likes and 1,272 shares, of Jerry Seinfeld announcing in a video reel his involvement with The American Legion's Be the One mission and Chip Ganassi Racing in promoting his new film "Unfrosted," which premieres in May. A Twitter clip from the announcement had 7,256 impressions, a Facebook link on the alliance produced a reach of 5,542, as well as 4,548 LinkedIn impressions.



Downloads of the April 2 Tango Alpha Lima podcast, most of any episode this calendar year, featuring 100% disabled Air Force veteran and adaptive sports athlete Israel Del Toro.



Approximate number of Legionnaires who took part in the Columbia University Protocol suicide-prevention training program during the Department of Indiana Legion College April 4 in Indianapolis.



Months that one Army veteran went without hearing about her Military Sexual Trauma claim before she received help during a late-April American Legion System Worth Saving town hall in Phoenix.



Jobseekers who attended the April 23 virtual MilitaryHire/ American Legion career fair for servicemembers, veterans and military spouses. The event included 603 online chats between candidates and recruiters or service officers. Thirty-four employers participated.



140,000

Approximate number of Afghans who fought alongside U.S. military forces in the Global War on Terrorism now awaiting Special Immigrant Visas to seek safety in the United States, nearly two years after the Taliban seized control in Afghanistan, as noted in an April letter to Speaker of the House Mike Johnson and Democratic Leader Hakeem Jeffries, signed by The American Legion and four other veterans service organizations.



U.S. Flag Code inquiries fielded by The American Legion's national Americanism Division in April. **\$1,897**

Number of American Legion Baseball teams that had begun the registration process by April 30 to play in the 2024 season.

\$60,071,174.43

Minimum amount in national American Legion youth scholarships and grants issued over the years to assist children in need.

龄 \$40,000

Amount raised and donated in April by The American Legion Family of Post 39 in Gilbert, Ariz., to assist the Tucson Fisher House, which provides free accommodations for families of servicemembers and military personnel receiving care in VA health-care facilities.



130

Membership increase at American Legion Post 12 in Wickenburg, Ariz., over the last two years, largely attributable to assistance opportunities at standdowns for needy and homeless veterans in the area.



45

Number of employers who met with more than 175 veteran jobseekers April 24 in Albuquerque, N.M., Post 13's ninth annual Heroes Hiring Heroes employment event.

FOR THE RECORD

"This bill represents a crucial step toward a more thorough understanding of the complex interplay between trauma and suicide risk among veterans . . . this bill underscores our

commitment to ensuring that no veteran is left behind in our efforts to prevent suicide and promote mental health and well-being."

- From an early-April letter of support from The American Legion to Rep. Andrew Garbarino, R-N.Y., for H.R. 5633, the Veteran Suicide Prevention Act, which would require examination and disclosure of information regarding opioids, psychotropic medications and other factors, including combat experience, traumatic brain injury, post-traumatic stress disorder and military sexual trauma





4

American Legion-backed bills that improve the lives of veterans which passed in the House of Representatives April 29-30, including three that ease the burden of transition from military service to civilian life.



Individuals who took advantage of the new multiyear American Legion membership renewal option in April.



121

Eagle Scout certificates issued in April, to go along with three Summit Award recognitions, and two each for Gold Awards and Sea Scouts.

\$17,259

Amount in American Legion youth scholarships disbursed to nine students in April.



Amount of an American Legion Operation Comfort Warriors grant made in April to Marine Corps Station Yuma to purchase five grills there.



Number of American Legion Department Oratorical Contest speakers who advanced by the end of April to compete in the May 18-19 American Legion National Oratorical Contest at Hillsdale College in Michigan.

YY \$504,525

Child Welfare Foundation grant dollars disbursed in April to youth-serving programs.



Awards presented to Junior ROTC participants in April from The American Legion National Security Division, 14 for military excellence



Rounds of ceremonial ammunition sent to 34 American Legion posts and 20 departments in April through the National Security Division's Military Surplus Loan Program.



New Sons of The American Legion squadrons chartered in April, three in South Dakota, one in New York, one in Iowa, one in Florida and another in Arizona.