

NONPROFIT ORG
U.S. POSTAGE
PAID
THE AMERICAN LEGION

NOTICE OF UPGRADED BENEFITS

APPROVED . PENDING ACCEPTANCE





P. O. Box 7017 • Indianapolis, IN 46207

DO NOT BEND CONTENTS

TIME SENSITIVE MATERIALS ENCLOSED



American Legion Upgraded Benefits Package. Card: Flat Size: 7.75" x 2.125". Finished Folded Size: 375" x 2.125". Colors: Black @ 100%. PMS 2965 @ 100% & 30%



With respect and gratitude for your military service, members of The American Legion are entitled to Upgraded Benefits including:

- **★** Money-Saving Discounts ★ Helpful Resources
- ★ Expert Services ★ And More...

Join TODAY by calling 1-888-805-6180 or go online to www.legion.org/mailoffer.

Visit www.legion.org for more information. Use the FIND IT QUICK tool (upper right) to find Posts in your area or contact your local service officer.

THE AMERICAN LEGION PROVISIONAL MEMBERSHIP CARD

SAMPLE A. SAMPLE



Once you join, your membership entitles you to all privileges described in the enclosed brochure.

To access these benefits, get assistance with the VA or help claiming your Veteran's Benefits, call toll-free:

Member Services: 1-888-805-6180

PO BOX 7017 - INDIANAPOLIS, IN 46207-7017

From the Desk Of

Daniel S. Wheeler National Adjutant

Dear Sample A. Sample,

You're receiving this letter because we believe you may be entitled to valuable services and benefits you're not yet taking advantage of.

You see, the way The American Legion can extend benefits to you is for you to step forward and confirm that you are on active military duty today or have served honorably in the U.S. Armed Forces during a time of national conflict, as defined by Congress.

Upon confirmation of your eligibility, your acceptance is <u>GUARANTEED</u>.

It's because of individuals like you — your sacrifice, grit and determination — that America is strong and stands tall among nations. Thank you for answering the call to duty, protecting and defending the U.S.A.

Please keep reading and I'll explain some of The American Legion benefits and services you earned through your wartime service. You'll find more details in the enclosed brochure.

To start receiving member benefits, just complete the short American Legion Acceptance Certificate enclosed. Upon receipt, we'll send a custom-made welcome gift, a stylish wristwatch imprinted with the emblem of The American Legion.



▲ Affix to your ▲ Acceptance Certificate

This handsome gift comes with our deepest gratitude for your service and welcomes you to our ranks. May this memento serve as a constant reminder of the endless respect America owes the military for protecting our priceless freedom. Wear it with pride.

American Legion Upgraded Benefits & Services for Today's Military

- Need help with VA claims? Fully accredited Service Officers are at the ready to help all who have served get full VA medical, educational and insurance benefits. They understand the system, know who to call, and how to fill out the paperwork. (Be sure to download your FREE Claims Coach mobile app!)
- Want help finding a job? With dozens of employment resources at your fingertips...translating military job skills to civilian jobs, employment fairs, tested job hunting strategies, resume builders, networking... we'll help you find a real job in today's job market.

- Need to save money? Discounts for you and your family that <u>can save</u> <u>you hundreds</u>, <u>perhaps thousands</u>, <u>of dollars</u> on practical, everyday products and services. Be sure to check the brochure for details.
- Want to protect military pay and VA benefits? Military men and women have no greater champion in Washington than The American Legion! Since 1919, we've fought to protect GIs and their families. And we've won some major battles! Like the original GI Bill that made the dream of home ownership, higher education and better jobs a reality for millions of vets!

Thanks to The American Legion, in 2008 the GI Bill was further strengthened when the President signed the "Post 9/11 Veterans Educational Assistance Act", the next generation GI Bill.

Today, we're mounting similar efforts on behalf of homeless veterans, healthcare for women veterans, treatment of PTSD and substance abuse and maintaining quality care in our VA hospitals.

• Help support fellow military members, veterans and their families—
When you join forces with The American Legion, you're helping support,
recognize and welcome home thousands of U.S. military members.

Service men and women, wounded in battle, struggling to get their
lives back... families at home, trying to keep the lights on while
their loved one is deployed... war heroes who die without the
comfort of comrades at their bedside... With the help of American
Legion members like you, we're able to give these brave warriors the
services and support they deserve.

In other words, joining The American Legion doesn't just benefit you. It's a way to continue serving your country, your community, fellow wartime veterans and their families. Whether you ride with our motorcycle unit, Legion Riders, volunteer at veteran healthcare facilities, serve as honor guard to salute fallen comrades, or support our troops by looking after families of the deployed, your membership is another way to stand up for American values and honor the military tradition.

Please complete and mail your American Legion Acceptance Certificate today along with your \$25 annual membership dues. If you choose to not join, we still thank you for your service and respect the sacrifice you made as a member of the American military.

Sincerely Yours,

Daniel S. Wheeler National Adjutant

P.S. I'm eager to send your FREE American Legion wristwatch, commemorating your service. Just place the stamp from the front of the letter on to your Acceptance Certificate and mail today. Or enroll now for your benefits by calling toll-free 1-888-805-6180 or visiting www.legion.org/mailoffer and using the Provisional Member Number found on your Acceptance Certificate.



A few more reasons you'll be glad you joined The America Legion...

"Here in Sparta, Hennessee-Baker Post 99 took me under its wings, helping me with much more than I could have ever thought a post would do."

John Hitchcock, Tennessee Post 99

"When a soldier returned home who lost both his legs and his job, and his wife left her job to take care of her husband, Post 15 members made a difference in their lives, offering several months of financial assistance and providing desperately needed home repairs before the harsh winter."

Tony DuMosch, Colorado Post 15

"When I first joined our post, I thought it was nothing more than a social club. Boy, did I find out I was wrong. What a great group of veterans who care so much about other members and our community."

Kim Henderson, Ohio Post 166

"Our post sponsors a baseball team, Boy Scout troop, attendees to Boys State, and school athletic and oratorical awards programs."

Tony Nardi, Wisconsin Post 10

"What I love about my post is the love and togetherness that The American Legion, Sons of The American Legion and ladies Auxiliary members do for our community and each other."

Juanita B. Reaves, Pennsylvania Post 89

Be sure to affix your American Legion Wristwatch stamp to the Acceptance Certificate to get your FREE commerative gift.

ATTENTION: Men and Women of the National Guard & Selected Reserves

If you served honorably, for at least one day of active-duty since August 2, 1990, and the Authority Line on your activation orders show "federal active duty", then you ARE eligible to join The American Legion.

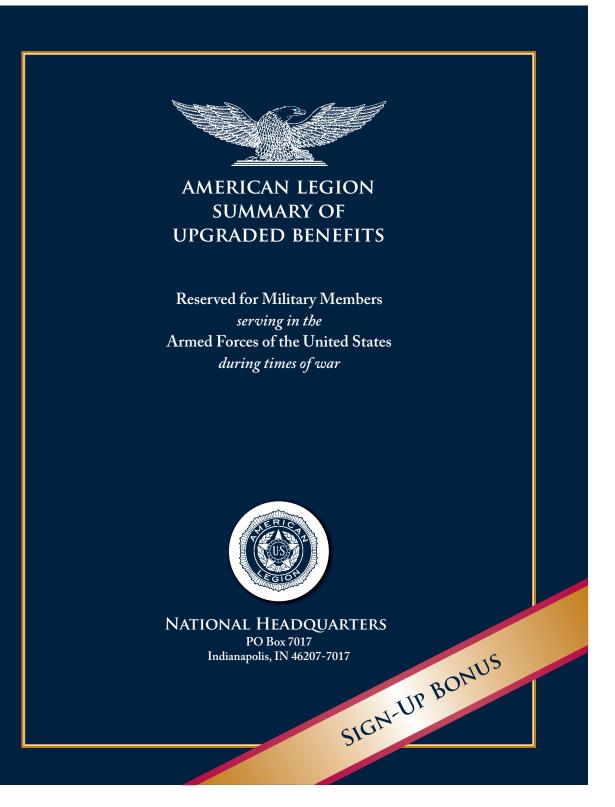
Whether you were deployed overseas or stateside, you can be proud of your service to the nation during wartime. Please take advantage of the recognition, respect and benefits you earned by joining The American Legion today.

Thank you for your service to the nation and for supporting today's veterans, deployed troops, and their families.



NATIONAL HEADQUARTERS

PO BOX 7017 Indianapolis, IN 46207-7017



★ REST, RELAXATION & TRAVEL PRIVILEGES

Your Upgraded Benefits Include: ★ Money-Saving Discounts ★ Helpful Resources ★ Expert Services

★ CONSUMER ELECTRONICS & TECHNOLOGY DISCOUNTS

American Legion Wireless

Members can get connected with a free cell phone from American Legion Wireless. Program restrictions may apply. (Not all programs available in all areas. For new purchases only.)

Apple Computers

Save up to 17% on select Apple and third party products.

Dell Computers

Members can receive discounts on computers of up to 30% off, plus a best price guarantee.

Satellite TV

Members can save on DirectTV or Dish Network satellite services for your home, business or Post. (For new purchases only.)

*** FAMILY HEALTH CARE & WELLNESS**

Discount Prescription Drug Program

Members and their dependants can save up to 20% or more Members, family, and extended family are eligible for through CVS/CAREMARK.

Eye Care/Wear Plan

EyeMed Vision Care provides discounts on the costs of eye exams and eyewear. Members and dependants can save approximately 40% off eyeglasses purchases at network locations.

Discounts on Hearing Aids

hearing care discounts from HearPO. Benefits include: low-price guarantee; access to over 2,700 locations nationwide; over 1000 models, free 60-day trial period; free multi-year supply of batteries (160 cells).

Lifeline Screening

Member discounts on potentially life-saving health screenings.

Members can get the best discount available on travel including airfare, hotel, car rental, vacation packages, cruises, and more.

Veterans Holiday

GOV Vacation Rewards

For less than they would pay for a single hotel room, members can rent a fully furnished condominium for 2-8 people, for an entire week.

SIRVA Home Benefits

Receive cash-back rewards when buying and/or selling a home within the SIRVA real estate network. SIRVA Mortgage offers closing cost discounts for new purchases and refinances.

Motel 6

Members receive a 15% discount at any of the 1,100 petfriendly Motel 6 locations in the U.S. and Canada.

Lodging Discounts

Save 20% off the "Best Available Rate" at thousands of participating hotels throughout the world, including: AmeriHost Inn, Super 8, Days Inn, Microtel Inn & Suites, Travelodge, Hawthorn Suites, Knights Inn, Howard Johnson, Wyndham Hotels and Resorts, Wingate by Wyndham, Ramada Worldwide, Baymont Inn & Suites.

Members get special discounts with Avis, Budget, Alamo, Hertz or National Car Rental. Save 5-25% on daily, weekly and monthly rates. Note: Discounts valid at participating locations. Not valid with any other discounts or special prices in the U.S.

1-800-Flowers.com

Members receive discounts through 1-800-flowers.com, the world's #1 online florist.

★ FINANCIAL WELL-BEING SUPPORT

Life Insurance Through Mutual of Omaha

Members aged 45-85 are eligible for guaranteed issue whole life policies. (May not be available in all states).

Provides a full range of financial products including: insurance, banking, investments and financial advice. As an American Legion member, you are eligible to join. When you sign up, your eligible family members can join USAA as well.

★ GOVERNMENTAL ADVOCACY

Veterans Employment

The American Legion works with the Department of Labor on National Employment and Training Programs for veterans and with the President's Committee on Employment of People with Disabilities and its committee on Disabled Veterans.

Benefit Assistance

The American Legion helps veterans obtain full veteran medical and educational benefits, as well as providing expert assistance in preparing VA claims.

Veterans Representation

The American Legion is the nation's most influential, effective and dependable advocate of veterans affairs fighting for better active-duty pay, improved housing for activeduty families and helping to ensure that the VA's medical system can properly care for the sick and wounded returning from Iraq and Afghanistan.

★ TRANSITIONING & RELOCATION—RESOURCES & DISCOUNTS

Sears Commercial

Exclusive member discounts on appliances and major household items, available through a toll-free number.

Budget Truck Rental

Members now receive up to a 20% discount off local or one-way truck rentals at over 2,800 Budget Truck Rental locations nationwide.

Atlas Van Lines

Members qualify for special savings on quality moving services from Atlas.

North American Van Lines & Allied Van Lines

Preferred savings of 50% or more on interstate (state-tostate) moving and in-transit storage.

*** MEMBER CARE**

Member's Monthly Magazine

You'll receive a full year's (12 issues) subscription to The American Legion Magazine. Each issue is packed with news, articles and stories that speak to America's veterans.

MyLegion.org

The website is designed to **connect members** of The American Legion to their Post and Department (state) leadership, other veterans with similar interests, and hosts a vast array of member services.

★ SIGN-UP BONUS GIFT ★

with membership

Receive a FREE custom-designed American Legion wristwatch.

It serves as a proud memento of your military service and a reminder of America's unending gratitude to the men and women who defend her.

Do something positive for yourself, your family, your community and country.

Join The Amercian Legion TODAY.



JOIN ONLINE: WWW.LEGION.ORG/MAILOFFER



JOIN BY PHONE: 1-888-805-6180



JOIN BY MAIL: ENVELOPE ENCLOSED



U.S. WILITARY



With profound appreciation for honorable service in the
United States Armed Forces,
The American Legion hereby recognizes

SAMPLE A. SAMPLE

for your personal sacrifice, courage, and determination to preserve American freedoms and values.

By authority granted under Congressional Charter, confirmed wartime veterans and active-duty military are GUARANTEED

access to membership benefits and privileges in The American Legion.



[LongStatename]
Veteran

Provisional Member Number 123456789





Daniel S. Wheeler • National Adjutant

U.S. MILITARY

AS A PROUD MEMBER of the U.S. Military, you have contributed to the greatness of America by representing your country with dignity, integrity and honor.

Now it's time for you and your family to reap the benefits of your selfless service by joining The American Legion.

On behalf of the millions of military men and women we serve, we'd like to extend an invitation to you to join The American Legion.

THANK YOU FOR YOUR SERVICE Sample A. Sample

Please accept this FREE sign-up bonus gift with your American Legion membership. Wear it with pride!

FREE Custom-Designed Wristwatch

- Easy-to-read face with The American Legion emblem
- Durable stainless steel case
- Comfortable strap made with genuine leather
- Accurate quartz movement



▲ Detach Here ▲

AMERICAN LEGION ACCEPTANCE CERTIFICATE



[LongStatename] Veteran

Provisional Member Number 123456789

- YES, I accept my membership in The American Legion. Please send me the FREE American Legion wristwatch.
- \$25 check payable to The American Legion is enclosed
- Please charge my credit card for \$25. See reverse side to enter credit card information.

Affix Your FREE American Legion Wristwatch Stamp Here to Receive Your FREE Gift

NOMINEE: 1410

MRS. SAMPLE A. SAMPLE 123 MAIN STREET

APT. 1A

ANYTOWN, US 12345

I certify that I am now serving honorably on federal active duty, or am a wartime veteran of the following Branch of Service (check one):

- U.S. ARMY/NATIONAL GUARD/SELECTED RESERVE
- U.S. AIR FORCE/NATIONAL GUARD/SELECTED RESERVE
- ☐ U.S. NAVY/RESERVE
- U.S. COAST GUARD
- U.S. MARINES
- U.S. MERCHANT MARINE (WWII only)

I served honorably during the time periods checked below:

- Aug 2, 1990 Open
- ☐ Feb 28, 1961 May 7, 1975
- ☐ Dec 20, 1989 Jan 31, 1990
- ☐ June 25, 1950 Jan 31, 1955
- ☐ Aug 24, 1982 Jul 31, 1984
- Dec 7, 1941 Dec 31, 1946



Nominee Selection Authorized by

DANIEL S. WHEELER NATIONAL ABJUTANT THE AMERICAN LEGIS

Daniel S. Wheeler • National Adjutant

and back of the Acceptance Certificate. Detach and enclose in the reply envelope provided the information Acceptance Certificate

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Affix your FREE Wristwatch Stamp, found on your letter, to the space indicated on the

The American Legion ... on Your Behalf

A New Era of VA Benefits Assistance

Working with a nationwide network of more than 2,500 accredited service officers, The American Legion helps ensure that all veterans receive the high-quality health care and VA benefits they earned and deserve. As U.S. troops return from war, they look to The American Legion for help in understanding their VA benefits and apply for them, free of charge.

Military Women

With over 1.2 million women veterans in America today, The American Legion has taken the lead in addressing concerns unique to women veterans: issues related to health, sexual trauma, post-traumatic stress, domestic violence, child care, substance abuse and homelessness. American Legion Department Service Officers (DSO) in each state are specially trained to recognize and handle benefit issues, claims and discharge upgrades for women veterans.

Veterans Career Center—Skills to Jobs

Through its Veterans Employment & Education Commission, The American Legion works daily across the country to help vets and their families <u>find and keep rewarding careers</u>. Education, business, employment, licensing and help for those struggling to get back on their feet are among the Veterans Employment & Education Commission's most important services. (Tip: Visit www.legion.org/careers to connect to Avue Central™ for help finding Federal job opportunities.)

Support for U.S. Troops and Their Mission

National staff members work closely with all branches of the armed forces and the Department of Defense to identify problems and help produce solutions. Those who put their lives on the line in defense of their country and fellow citizens, deserve America's total support.

Your membership helps support ALL American Legion programs, activities and advocacy on behalf of America's military and their families.

▼ Detach Here ▼	
THE AMERICAN LEGION NATIONAL HEADQUARTERS PO BOX 7017 · INDIANAPOLIS, IN 46207-7017 Please complete the following important information	
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Please make any address correction here if necessary:	
Name	
Address	
City State Zip	

FOLD FOLD

Sample R. Donnelley 1234 Any Street Cityname, ST 56789

1410



PLEASE PLACE STAMP HERE

PRIORITY PROCESSING



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Or join today by calling 1-888-805-6180 or by going online at www.legion.org/mailoffer and entering your Provisional Membership Number: 123456789

- 4. Applied a first class stamp to the front of this envelope.
- unless paying by check. 3. Affixed your Free American Legion watch stamp to your Acceptance Certificate.
- 2. Provided all credit card information on the back of the Acceptance Certificate,
- 1. Completed the information requested on the front of the Acceptance Certificate.

Before sealing this envelope be sure you have completed the following: