**Media Advisory**

**For Immediate Release**

**(Use attention grabbing headline)**

**For example, “5K walk aims to combat rate of veteran suicide”   
Or, “Symposium educates community about mental health resources”**

**Who:** American Legion Post XX in city, state, will host event name, which is aimed at reducing the number of veterans lost to suicide. Everyone is invited to attend.

**Why:** The American Legion is leading a nationwide effort — Be the One— to eliminate the stigma related to mental health treatment, and in turn, lower the number of veterans who die by suicide every day. Estimates show 22 veterans are lost to suicide daily. The American Legion has elevated Be the One to be its primary mission, empowering veterans, servicemembers, their family members and civilians to act appropriately when a veteran may be at risk.

**What:** The event at Post XXX …………………….. (Fill in with details about the event.)

**When:** Time and date

**Where:** Place / address. Fill in with details about where it is being held. And whatever else media would need to know like parking.

**For more information:** For more details on the Be the One mission, please visit [betheone.org](http://betheone.org/).

website, phone number or how interested people can get more info

**Media Contact:**

(Name)

(Title/Office at post)

American Legion Post XX  
(City / State)  
(email address and phone number)

**About The American Legion**

The American Legion is the largest wartime veterans service organization with more than 1.6 million members in roughly 12,000 posts across the nation. Chartered by Congress in 1919, The American Legion is committed to mentoring youth and sponsoring wholesome community programs, advocating patriotism and honor, promoting a strong national security and continued devotion to servicemembers and veterans. Learn more at [legion.org](http://www.legion.org).