



SONS OF THE AMERICAN LEGION GEORGE B. EVANS GRASSROOTS VETERANS' ADVOCATE OF THE YEAR AWARD ELIGIBILITY CRITERIA

Description:

- This award recognizes a Son's Member who has performed outstanding service and made significant contributions in time and effort to Grassroots Veterans' Advocacy work.
- An award may be presented each year to a member who takes on a bold leadership role by building relationships with elected officials who directly impact public policy; by actively taking the message of the National Sons of The American Legion to key media outlets; and by developing strong grassroot initiatives.

Eligibility Criteria:

Has/Does the nominee: *(answer questions below by selecting the yes/no box)*

YES NO

1. been actively involved on a Legislative Committee, involving direct reporting to District, Detachment, or National Legislative Chairs?
2. participated in a "Key Contact" program to communicate with legislators?
3. participated in a "Day on the Hill" or special legislative day event?
4. signed up for VoterVOICE?
5. have an active liaison with your local/state legislators?
6. have a good relationship with the local media where you send press releases, articles for business, letters to editors, etc?
7. actively use "Social Media" for legislative info sharing, (Like Facebook, Twitter Electronic Newsletter, email, etc.)
8. ever attended a State or National Legislative workshop?
9. ever attended a National or Local legislative hearing?
10. attend the Washington Conference this year?

**** Note: If you have any additional documentation of activities, please attach them to this Award Application Package ****



SONS OF THE AMERICAN LEGION GEORGE B. EVANS GRASSROOTS VETERANS' ADVOCATE OF THE YEAR AWARD NOMINATION FORM

Member's Name (printed / typed)

Member ID # Squadron No. Detachment (state) Phone # Member Email

Member's Cap Size Member Since

Nominator's Name Squadron No. Detachment (state) Phone # Nominator Email

***** ATTENTION NOMINATOR *****

Please include a short, detailed paragraph on why you are nominating this member for this award, and include it with this package.

Application Rules: - VERY IMPORTANT!!!

- Award nominations may be submitted by any individual, Squadron, District or Detachment
- Award candidate must have current "Good Standing" Membership in the SAL for at least 1 year.
- **The deadline for accepting the Award Application Package is July 20.**
- The decision of the Awards Committee is final, with a potential winner being announced at this year's National Convention, during the Legislative Chairman's final report.
- Any documentation to verify criteria in the summary can be submitted as well, you may summarize the documentation.
- Make a copy of everything you submit for your records and **mail** or **email** this entire application package to:

Mail: The American Legion National Headquarters
Attn: SAL Awards
700 N. Pennsylvania Street, Indianapolis, IN 46204

Email: SALawards@legion.org (subject line: George B. Evans Advocate of the Year)