

NOVMEBER 2024 MEMBERSHIP IMPACT REPORT

A Report from American Legion National Headquarters



VOICES

"It's incredible to just be at Arlington, such a place of reverence ... How is that I am so fortunate to get this opportunity? It's humbling. You think of all the people who are there. It's an amazing honor."

-American Legion National Vice Commander Gary Leach, a Navy veteran, who joined American Legion Auxiliary National President Trish Ward and Sons of The American Legion National Commander Joseph Navarrete in a wreath-laying ceremony on Veterans Day at the Tomb of the Unknown Soldier

197,348,136

Total potential audience reach of an American Legion national press release congratulating Donald Trump for winning the presidency after the Nov. 5 general election.



New pairs of boots and shoes distributed to homeless and at-risk veterans in Washington, D.C., during the Nov. 2 "Walk in Their Footsteps" Winterhaven Homeless Veterans Standdown, purchased with a \$10,000 American Legion Operation Comfort Warriors grant and another \$1,500 raised by the Legion's Washington office.

1,837,671,278

Total amount in VA benefits secured for veterans in November, free of charge, with representation from American Legion service officers and appeals reps.



New American Legion service officers who received accreditation in November.

<u>×831</u>

VA Informal Hearing Presentations prepared free of charge for veterans by American Legion appeals representatives in November.



Number of volunteers who had trained in 42 different sessions of the Columbia University protocol to prevent veteran suicide through Nov. 25, as part of The American Legion's Be the One mission.



New VA pension claims handled free of charge by national American Legion representatives in November.



American Legion College students from 36 different departments who earned their diplomas Nov. 22.



Job candidates who participated in a virtual hiring fair Nov. 6 put on by MilitaryHire and the Department of Veterans Affairs, with support from The American Legion, with more than 180 recruiters seeking to hire them.

持\$17,369

Amount in American Legion national youth scholarships disbursed in November.

9 5,035

Number of Tango Alpha Lima podcast downloads during November, the second-best month since March.

133

U.S. Flag Code inquiries fielded by The American Legion's Americanism Division at National Headquarters in November.

VOICES

"The American Legion strongly supports VA efforts to fund, develop, and provide gender-specific prosthetic appliances, orthotics, and services through multiple avenues – such as medical facilities, community outreach centers and mobile clinics. VA must continue to engage in research and innovation to ensure that veterans are provided with sufficient opportunities to mobilize independently."

- American Legion Statement for the Record from Deputy Director for Health Policy Joshua Hastings to the House Veterans Affairs Subcommittee on Health, Nov. 19 in a session titled "Life After Limb Loss: Examining VA Amputee Prosthetics Care."



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Number of children whose home was stabilized thanks to an American Legion Temporary Financial Assistance grant of \$1,105 in November.



Eagle Scout recognition certificates distributed from the national Americanism Division of The American Legion in November, to go along with one Sea Scout certificate, one Summit Award recognition and one Square Knot Award.



Rounds of ceremonial ammunition distributed to American Legion departments and posts in November, through the military-surplus loan program managed by the National Security Division in Washington, D.C.