



THE AMERICAN LEGION

P.O. Box 361656
Indianapolis, IN 46236-1656

Nonprofit Org.
U.S. POSTAGE
PAID
The American
Legion

A penny for your thoughts!



John Q Sample
Apt. 1-A
1234 MAIN ST.
ANYTOWN, US 12345-6789



*The favor of a reply
is requested.*

2015 <<CITY>> AREA PUBLIC OPINION SURVEY

YES, enclosed is my special gift to support veterans and wounded troops.

()\$XX ()\$XX ()\$XX () Other \$ _____



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Please make check payable to:
The American Legion

Use enclosed envelope or mail to:
**American Legion
National Headquarters
PO Box 361656
Indianapolis IN 46236-1656
Thank You!**



XXXXXXXXXX XXXXXX XXX

I'd like to pay by credit card (see reverse).

To give a gift online visit www.donatenow.legion.org.

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<<NAME>>, hearing from you is ESSENTIAL! We need your point of view on specific issues that impact American citizens and veterans in <<CITY>> and every community in our nation.



We will never forget the sacrifices made by our servicemen and women. Please help by completing this Public Opinion Survey:



1. Did you know that veterans make up one-fifth of the country's homeless population?
 Yes No

2. Do you believe that schools in <<CITY>> do an adequate job of preparing students for their future civic responsibilities?
 Yes No

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3. Do you believe that protesters should be allowed near funerals of our fallen heroes?
 Yes No Undecided

4. Did you know that suicides accounted for 20 percent of U.S. military deaths last year?
 Yes No

5. Do you think the government does enough to support military families?
 Yes No

6. Do you know that one out of every ten living veterans today was seriously injured at some point while serving in the military?
 Yes No

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7. On a scale of 1 to 10...with 10 being VERY IMPORTANT and 1 being NOT IMPORTANT, please rank which program initiatives are most critical:

- A. _____ Help families of deployed troops
- B. _____ Award college scholarships to children whose mothers or fathers have sacrificed their lives in the global war on terrorism
- C. _____ Assist returning veterans in transitioning to civilian life
- D. _____ Help the children of veterans who are suffering hardships
- E. _____ Process disability claims appeals for veterans trying to get their VA medical benefits
- F. _____ Provide community services for veterans with disabilities
- G. _____ Urge Congress to provide enough VA funding to take care of veterans' medical needs
- H. _____ Offer community programs that encourage the intellectual and social growth of America's children
- I. _____ Protect the American flag and the values it represents

(SURVEY CONTINUES ON BACK)

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What The American Legion does:

- The American Legion has over 2,600 accredited representatives throughout the nation, to include the Board of Veteran's Appeals in Washington, D.C. Through the determination of these representatives, they represent veterans in over 700,000 claims/per month (Oct 2013 figure; source: Department of Veterans Affairs) and secure over \$760 million/month in veterans' disability benefits.
- Sponsors more than 5,000 American Legion Baseball teams, comprising more than 100,000 ballplayers.
- Helps families of deployed troops through its Family Support Network.
- Awards college scholarships to children whose mothers or fathers have sacrificed their lives in the global war on terrorism through The American Legion Legacy Scholarship Fund.
- Through its Temporary Financial Assistance program, helps the children of veterans who are suffering hardships.
- Works with communities to welcome back their returning veterans and help them make the transition to civilian life.
- Lobbies Congress to upgrade and improve Post-9/11 GI Bill education benefits (the Legion wrote the original 1944 GI Bill that educated 8 million veterans).
- Urges Congress to provide enough VA funding to take care of veterans' medical needs — and authorize appropriations in advance.
- Volunteers nearly one million hours every year at about 160 VA medical facilities nationwide.
- Gives emergency financial assistance to Legion families hit by hurricanes, floods, tornadoes, and other disasters through The American Legion National Emergency Fund.
- Offers community programs that encourage the intellectual and social growth of America's children (Boys State, National Oratorical Competition, Junior Shooting Sports, Boy Scouts).
- Raises funds to improve the quality of life for active-duty troops through Operation Comfort Warriors.

- I would like to receive periodic email updates from The American Legion.
My email address is: _____

CREDIT CARD PAYMENT INFORMATION

I wish to charge my donation to:    

Card Number:

Expiration Date: _____ / _____ Dollar Amount: \$ _____
Month Year

Signature: _____

If you wish to modify your communications with us, please mail us or call us at 1-800-433-3318.

(SURVEY CONTINUES HERE)

8. Do you think private businesses should receive tax benefits or other incentives to hire veterans?

Yes No

9. Did you know that last year The American Legion helped over 700,000 veterans through the bureaucratic maze of the VA Healthcare System?

Yes No

10. On a scale of 1 to 10...with 10 being EXCELLENT, 5 AVERAGE and 1 FAILURE...

- A. _____ What rating would you give the job performance of the US Congress?
B. _____ What rating would you give the job performance of our US President?
C. _____ What rating would you give the Supreme Court?
D. _____ What rating would you give your own local public schools?
E. _____ What rating would you give our United States Military?

11. In your opinion, how important is our National Defense and maintaining a strong military?

- _____ Extremely Important
_____ Very Important
_____ Important
_____ Somewhat Important
_____ Not Important

Thank you for filling out this very important survey.

And please consider sending a donation to support our veterans and wounded troops, as well as those still serving.

By sending a gift today, you will help make the difference in the lives of our veterans. Your gift will help support The American Legion programs like Comfort Warriors or one of our many scholarship or family support programs like Temporary Financial Assistance and the National Emergency Fund, where millions of dollars in aid have been given to veterans and their families in times of great need.



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THE AMERICAN LEGION 2015 Public Opinion Survey

Dear Legionnaire,

If one looks at some of the issues that are being debated in our government buildings and courts, one would think that our society's morals and values have shifted. But I don't buy it.

The American Legion needs to know **WHAT'S IMPORTANT TO YOU . . . YOUR OPINIONS and POINTS OF VIEW** on some specific issues that impact our nation. **WOULD YOU HELP US?**

I need 5 minutes of your time to hear from you. As the largest and most respected veterans' organization in the country, The American Legion is committed to serving the needs of Veterans like YOU!, promoting patriotism, protecting American values in communities across our great country, and ensuring a strong national security.

The enclosed survey could be one of the most important pieces of paper you will hold in your hand this year. Please take it very seriously because the information requested is important to **BOTH OF US** so that we can better serve our veterans and our community.

The American Legion's many programs touch virtually every facet of American life. We fight for and take care of our fellow veterans and active-duty military, we support values that strengthen families and communities, and we know the importance of patriotism.

With your help, The American Legion is making a difference . . . whether it's helping a wounded warrior through long months of hospitalization or helping a child of a fallen hero go to college. I hope you will consider sending a special gift, along with the enclosed penny, with your survey to help us continue our work.

Legionnaires across our great country work hard every day to serve their communities and their fellow veterans. The American Legion is a respected advocate for veterans' issues in Washington, DC, where our nonpartisan efforts allow us to work with all our lawmakers on both sides of the aisle.

And that's why we need to constantly keep in touch with the citizens of the communities we serve . . . which includes you.

(over, please)

As a thanks for helping The American Legion, I have enclosed a set of beautiful address labels — my gift to you — for taking the time to fill out the survey.

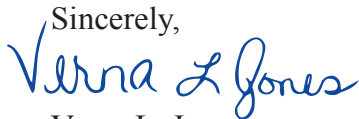
I need you to take the few minutes necessary to complete the enclosed survey and mail it back to me as fast as you can.

We want to know how best to protect and honor the traditional American values that make our country great, where to direct resources, address problems, make our volunteer force more effective, and much more.

I NEED to hear from you. I want to know where you stand, how you feel about the changes taking place in America, and what direction you feel our efforts should take. Your opinion is important to me, because we are in this fight together.

I am looking forward to receiving your personal input, and I will be thankful that you cared enough to send it back.

Sincerely,



Verna L. Jones
National Development Director
The American Legion

P.S. Please send the survey, along with your best gift, back to me as quickly as you can get it in the mail. I hope you will enjoy the enclosed address labels — my gift to you!

These are critical days in America, especially for our veterans and warriors coming home. To put your gift to work faster, you can make an online donation by visiting donatenow.legion.org.

A penny for your thoughts! Please let us hear from you today.



THANK
YOU FOR
PAYING FOR
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PLEASE RUSH!
 Survey Enclosed

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